



SAVE WATER, PROTECT THE CAM VALLEY

*Small actions today help our chalk streams
and rivers thrive tomorrow*

WHY WATER SAVING MATTERS HERE

The Cam Valley is one of the driest parts of the UK, yet it's home to some of the rarest and most biodiverse freshwater habitats on Earth - chalk streams.

Our tap water comes from the same chalk aquifer that feeds our rivers and streams.

When we use less, more stays in our rivers and streams: the Granta, the Rhee, Mel and Shep, Bourn Brook, Hobson's Brook, Cherry Hinton and Coldham's Brook and the Cam itself.

LET'S CARE FOR THE CAM VALLEY TOGETHER

Every litre we save helps protect the chalk aquifer that feeds our streams.

Small changes at home add up to a big difference for trout, kingfishers, water voles and the landscapes we love.



Cam Valley Forum
working together for our rivers and chalk
streams



camvalleyforum.uk

CAM VALLEY FORUM'S TOP TIPS FOR SAVING WATER

SAVE WATER IN THE GARDEN



1. Water early or late:

Water plants when it's cool to reduce evaporation.

2. Use watering cans:

Watering cans help you target plants that need water most. Avoid hosepipes, which use large volumes and may be restricted during summer hosepipe bans.

3. Collect rainwater:

A water butt gives you free, soft water that's great for gardens. Or create a rain garden.

4. Let lawns rest:

Lawns cope well with dry spells, and will recover when rain returns.

BATHROOM TOP TIPS

5. Choose short showers:

Showers use less water than baths. Cutting just one minute off your shower saves up to 12 litres.

6. Fit aerators for bubbly water:

Basin tap aerators and aerated shower heads have less flow and better pressure.

7. Flush thoughtfully:

Use the short flush when you can - toilets use more water than you think.

8. Use water mindfully:

Reduce the flow and turn it off when brushing teeth or soaping up.

KITCHEN & UTILITY TIPS

9. Full loads only:

Run dishwashers and washing machines when full.

10. Use a bowl for washing up:

It saves water and keeps hot water hotter for longer.

11. Capture and reuse water:

Collect water in bowls or from baths and use for plants.

12. Check, repair and report leaks:

A dripping tap can waste thousands of litres a year. For advice visit:

[www.cambridge-water.co.uk/
incidents/report-a-leak](http://www.cambridge-water.co.uk/incidents/report-a-leak)

13. Help us spread the word!

Go to GetWaterFit.co.uk

An online tool sponsored by Cambridge Water that gives personalised water-saving advice and freebies